

Riverfest Meeting

August 8th, 2019 at 7:30 a.m. at Pizza King, 300 W Stein Hwy

Katie opened the meeting with some positive feedback for the 2019 festival that included: having a good theme, hosting over 550 floaters, 140+ kids at the children's area, 54 cars in the car show, and 400+ people visiting the Nanticoke Health Tent. There were two vendors that either left their space in unsatisfactory conditions or had complaints from the public and will not be allowed back in 2020.

Erica reported that we were currently at **-\$1,000** with the potential of being up to **-\$2,500** for the 2019 year after all expenses are paid.

The group then discussed suggestions and ideas from the event. Although the volunteers were of great help this past year, it was discussed that we should more thoroughly explain their tasks regarding trash – some neglected to empty the city cans located along High Street, which then caused them to overflow. Since there are so many volunteers, a suggestion was made to have them wear a nametag during the duration of their time working so we are better able to identify them and call on them when they are needed. The committee spoke about the problems with dogs and skateboards – there are some signs in City Hall that need to be put out next year and then enforced by the committee and PD. Karen suggested having bags at the main info booth for people to carry their t-shirts in – as well as anything else they may pick-up at the event.

Charles brought up to the committee an idea about evaluating the festival as a whole and possibly taking it “Back to Basics”. This could include just focusing on the annual “Float-In” as the main event. Also, having entertainment moved into Gateway Park (maybe from 10am - 4pm) and getting only smaller local acts. The potential of lessening vendors (or only having local organizations as vendors). Keeping the children's area open from only 10am - 4pm. Moving the car show from the West end of High Street to the East end (City Hall to Pine St.)

With there being no other questions or discussion, Katie Hickey then adjourned the meeting.

Katie Hickey, Committee Chair