

Riverfest Committee Meeting

June 6th, 2019 at 7:30 a.m., Pizza King

Committee Chair Katie Hickey called the meeting to order with the following people present: Charles Anderson, Erica Colegrove, Tina Hurley, Luke Hastings, Erin Nibblett, Jessica Johnson, Tracy Torbert, Gary Andrews and Annette Cole.

Katie opened the meeting by asking about the Riverfest Social Media Giveaway for 2019. Luke said that he would be willing to donate 6 box tickets to the Shorebirds and the committee agreed that we will also give away a t-shirt and a set of car coasters. There was discussion from Charles about ordering tubes and life vests for the float-in, and then confirmed that the grass lot be cut and prepped the week of the event with permission from First State OMS. The Hidden Idol clues have been made by Annette and the Dunking Booth will be hosted by Laralyn Willey for her son Cole who is currently battling Leukemia.

Tracy discussed which positions needed filling for the volunteer book and is contacting the Downtown Seaford Association to confirm their help with the information booth.

Katie has reached out to the Seaford NJROTC and they will have several small groups volunteering throughout the day. Tracy, Annette & Katie picked 2 winners for each the Coloring Contest & the Essay Contest. Winners will be announced at the Opening Ceremony and 1st place winners will be published in the Riverfest Booklets which will be distributed at the event and in the Seaford STAR newspaper.

Erica updated the group on Sponsorships (\$10,700) and Vendors (\$4,485).

We discussed trash vendors, and if they will need to be bid or just use the same vendors on the City's current contracts. Katie still needs to confirm with a company to provide trash service for the event; porta johns have been confirmed. Mike Bailey updated Katie that the DelDOT Special Event Permit has been approved and the Road Closure order with Rightway Flagging has been confirmed.

Katie Hickey, Committee Chair