

# **Riverfest Committee Meeting**

**February 7, 2019 at 7:30 a.m., Pizza King**

Committee Chair Katie Hickey called the meeting to order with the following people present: Charles Anderson, Erica Colegrove, Toby French, Gary Andrews, Jessica Johnson, and Tina Hurley.

Katie asked the committee if we should have another “Social Media Giveaway” and the committee voted yes. The prize for the giveaway is to be determined. The committee discussed the purchase of the Car Coasters again, but this time only having them for purchase at Deena’s booth (rather than at Info booth) and given in place of dash plaques. The committee decided to add another type of vendor applicant to the application which is labeled as “Downtown Businesses”. This will allow the businesses in Downtown to purchase a vendor spot in front of their storefront for the duration of the event. The price is the same rate as the Non-profit rate. Toby, Katie, Ashley & Jessica will help with distributing these to the business owners.

Entertainment for the event was then discussed. The following bands have been confirmed: Southern Justis, Charlie & the Cool Tones, Danny Shivers (with either King’s Ransom or Shots Fired) and Grace Baptist Church.

Katie then asked the group for any reports or suggestions. Annette had the idea to have stilt walkers and possibly fire dancers added to the daytime entertainment. It was also suggested to sell Mardi Gras beads either with t-shirts or separately at the information booth.

With no further questions or comment, Committee Chair Katie Hickey adjourned the meeting.

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Katie Hickey, Committee Chair