

Riverfest Committee Meeting

January 10, 2019 at 7:30 a.m., Pizza King

Committee Chair Katie Hickey called the meeting to order with the following people present: Tracy Torbert, Charles Anderson, Erica Colegrove, Toby French, Dave Layton, Hannah Henderson, Gary Andrews, Ashley Heineke, and Tina Hurley.

Katie stated that there are some changes in the committee participation for the upcoming year. Shannon Passwaters has stepped down from vendors and Lt. Pete Bohn has retired. Ashley Heineke and Jessica Johnson will be taking over for vendors and Sgt. Jason Sterner will be the contact for the police.

Katie then discussed the float in; high tide is scheduled for 3:46 p.m. Katie suggested for registration to start at 3:00 p.m. and start putting floaters in the water at 4:00 p.m. She also suggested to change Little Miss & Junior Miss Riverfest pageant from late afternoon to morning.

Katie then asked for any suggestions for entertainment. It was decided to reach out to Southern Justis to see if they would be available as the main act. Katie added that Charlie and the Cool Tones has reached out with interest to perform; it was agreed to have them perform.

It was suggested to encourage more downtown businesses be involved by lowering the vendor rate. Toby said that he would pass the information on to the downtown businesses. Dave suggested to honor the founders of Riverfest, George Beauchamp and Ron MacArthur in some way for the 25th anniversary of the event. Ideas of how to honor them will be discussed at a future meeting.

With no further questions or comment, Committee Chair Katie Hickey called to adjourn the meeting.

Katie Hickey, Committee Chair