

Riverfest Committee Meeting

March 7th, 2019 at 7:30 a.m., Pizza King

Committee Chair Katie Hickey called the meeting to order with the following people present: Erica Colegrove, Tina Hurley, Toby French, Ashley Henicike, Deena Yale and Luke Hastings.

Katie led the discussion by asking if any more volunteers were needed at individual stations during the duration of the event. She will be reaching out to the high school to get some student volunteers signed up before school gets out for the summer. There was a brief discussion about updates regarding logistics. Luke stated that he will need a trash can near the fishing tournament and that the porta john location can stay the same. Sgt. Sterner asked about an anchored tent for the Sussex County EMS if they did not have an awning on their camper. Everyone else had no changes from the previous year.

The committee voted after last meeting on a committee t-shirt color based on the theme and the most popular vote was purple. Katie will be asking for t-shirt sizes to submit to ASAP along with the number of sizes to sell to the public in white.

The idea of involving the elementary schools again by hosting a coloring contest seemed to be more in favor over having a coloring and essay contest like last year. The age group and date the coloring sheet will be passed out is TBD.

Although Dave was not in attendance, he gave Katie an update about the Riverfest website. It has been completely re-done with another program and both of them are currently working on getting all of the details put in place.

After deciding on having another Social Media Giveaway, Luke updated us saying that he will sponsor the event again like last year with 4 box seats to a Shorebirds game. An idea to post sponsors on social media was brought up at the meeting as a new way to thank them. All committee members in attendance agreed to start advertising this via Facebook.

With no further questions or comments, Committee Chair Katie Hickey adjourned the meeting.

Katie Hickey, Committee Chair