

## **Riverfest Committee Meeting** **January 9, 2020 at 7:30 a.m. at Pizza King**

Committee Chair Katie Hickey called the meeting order with the following people present: Tracy Torbert, Erica Colegrove, Tina Hurley, Charles Anderson, Ashley Heinicke and Luke Hastings. She then reviewed the meeting minutes from the last meeting that was held in August 2019. The following changes were discussed to be made for this year's event: the layout of the event, reduce the hours, and moving the car show to the East end of High Street.

Erica reported that money was lost for the 2019 event.

The committee then discussed the idea of moving the entertainment to Gateway Park, to help save money by not needing a stage which is a big expense for the event.

Ashley presented the idea of having a beer garden, which has been brought up in discussion before by Luke. The idea is to have it on Bill Bennett's lot (where 1<sup>st</sup> Saturday takes place) – with permission, and offer local breweries a vendor spot to set up for the duration of the event. Luke offered to sponsor the event should it be approved.

Another idea that was brought up by Luke was to somehow incorporate the Oyster House property. The committee had the idea to make the Mt. Olivet Church parking lot a "food court" area and then have a secondary stage (using the parklet) down at the Oyster House to draw more attention down to the River. There was also discussion of having potential vendors down along the Riverwalk so the area will have continuous foot traffic throughout the day.

The committee would like to review all past events at the February meeting. Then, evaluate the events to see what should be kept and what should not. Erica stated that she will provide a financial report for each event.

A theme was then discussed for the event. It was discussed to have the Riverfest Duck and the Seaford Blue Jay Mascot floating down the Nanticoke with the bridge/landscape in the background.

At the next meeting, the committee would like to put together a layout of the event including the location of food, vendors, events and entertainment. With no further questions or comments, Katie adjourned the meeting.

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Katie Hickey, Committee Chair