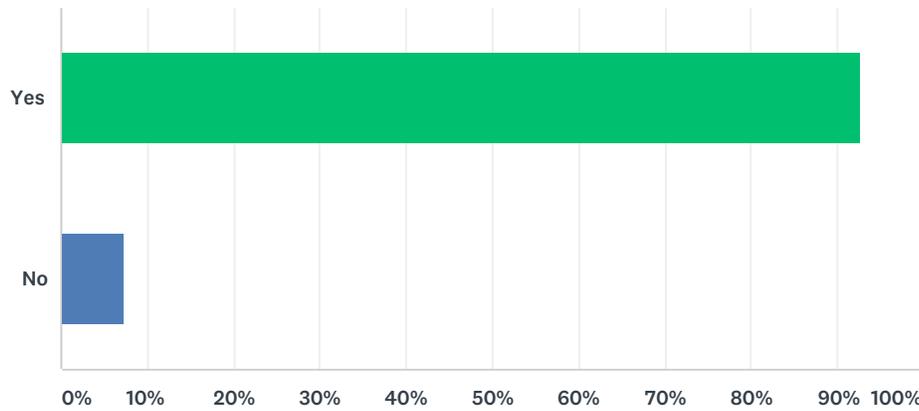


# Q1 Is your business located within City limits (pay City taxes or City utility bill)?

Answered: 27 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	92.59%	25
No	7.41%	2
TOTAL		27

## Q2 Name of business:

Answered: 15 Skipped: 12

#	RESPONSES	DATE
1	Gallery 107	10/2/2019 8:34 AM
2	ACE Peer Resource Center	8/6/2019 9:04 PM
3	Nanticoke Senior Center	8/5/2019 9:51 AM
4	shamrock glass co., inc.	7/31/2019 12:08 PM
5	Nanticoke Health Services	7/31/2019 8:13 AM
6	Red Firearms & Accessories LLC	7/30/2019 10:05 PM
7	Nylon Package Store	7/30/2019 7:55 AM
8	Watson-Marlow Flow Smart, Inc.	7/8/2019 10:40 AM
9	W J Riddle	7/7/2019 7:59 PM
10	B&B reality	5/28/2019 9:33 AM
11	None of your business	4/28/2019 11:39 AM
12	Sweet Serenity	4/27/2019 1:39 PM
13	Little House on the Highway	4/26/2019 3:10 PM
14	Dona Marias Pupuseria	4/20/2019 2:36 PM
15	Trinity Logistics	4/20/2019 1:30 PM

## Q3 Type of business:

Answered: 15 Skipped: 12

#	RESPONSES	DATE
1	Art Gallery	10/2/2019 8:34 AM
2	Peer Support and Resources	8/6/2019 9:04 PM
3	Senior Center	8/5/2019 9:51 AM
4	manufacturing	7/31/2019 12:08 PM
5	healthcare	7/31/2019 8:13 AM
6	Retail and firearm sales	7/30/2019 10:05 PM
7	Retail Liquor	7/30/2019 7:55 AM
8	Manufacturing	7/8/2019 10:40 AM
9	Residential rentals	7/7/2019 7:59 PM
10	office rental	5/28/2019 9:33 AM
11	Same as above	4/28/2019 11:39 AM
12	Candy store	4/27/2019 1:39 PM
13	Retail primitive store	4/26/2019 3:10 PM
14	Restaurant	4/20/2019 2:36 PM
15	Logistics brokerage firm	4/20/2019 1:30 PM

## Q4 Address of business:

Answered: 15 Skipped: 12

#	RESPONSES	DATE
1	324 High Street	10/2/2019 8:34 AM
2	547 N Bradford St	8/6/2019 9:04 PM
3	1001 West Locust Street	8/5/2019 9:51 AM
4	200 n. delaware ave.	7/31/2019 12:08 PM
5	801 Middleford Rd	7/31/2019 8:13 AM
6	959 Norman Eskridge Highway Seaford DE 19973	7/30/2019 10:05 PM
7	730 Sussex Avenue Ext	7/30/2019 7:55 AM
8	213 Nesbitt Drive	7/8/2019 10:40 AM
9	404 hickory lane	7/7/2019 7:59 PM
10	11-17 fallon Ave	5/28/2019 9:33 AM
11	Seaford	4/28/2019 11:39 AM
12	1001 norman Eskridge Hwy	4/27/2019 1:39 PM
13	22535 bridgeville hwy	4/26/2019 3:10 PM
14	117 High Street	4/20/2019 2:36 PM
15	50 Fallon Ave, Seaford DE 19973	4/20/2019 1:30 PM

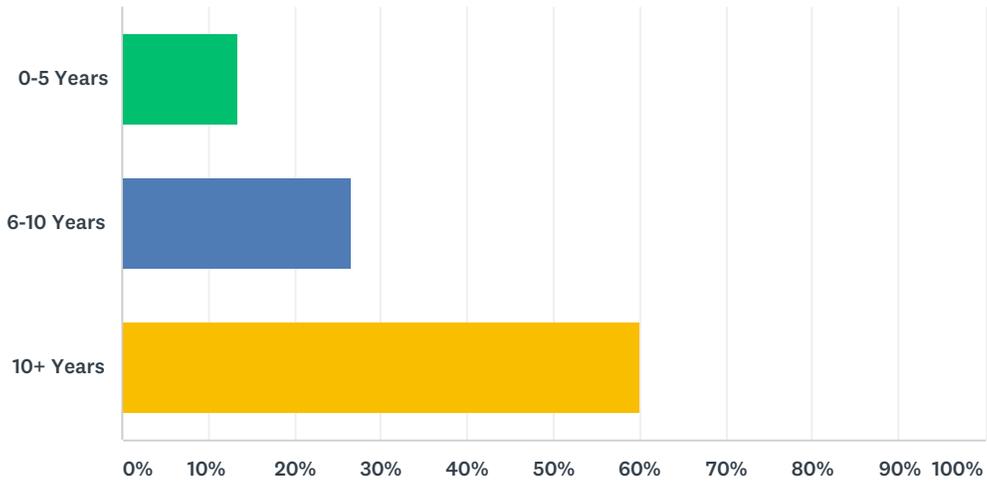
## Q5 Street fronting business:

Answered: 15 Skipped: 12

#	RESPONSES	DATE
1	High	10/2/2019 8:34 AM
2	Stein Highway and Bradford St	8/6/2019 9:04 PM
3	Yes	8/5/2019 9:51 AM
4	same	7/31/2019 12:08 PM
5	Middleford Rd	7/31/2019 8:13 AM
6	959 Norman	7/30/2019 10:05 PM
7	Sussex Avenue	7/30/2019 7:55 AM
8	Nesbitt Drive	7/8/2019 10:40 AM
9	Hickory lane	7/7/2019 7:59 PM
10	fallon Ave	5/28/2019 9:33 AM
11	Norman Eskridge	4/28/2019 11:39 AM
12	Norman Eskridge Hwy	4/27/2019 1:39 PM
13	Yes	4/26/2019 3:10 PM
14	High	4/20/2019 2:36 PM
15	Fallon Ave	4/20/2019 1:30 PM

### Q6 This business has been in operation at this location for:

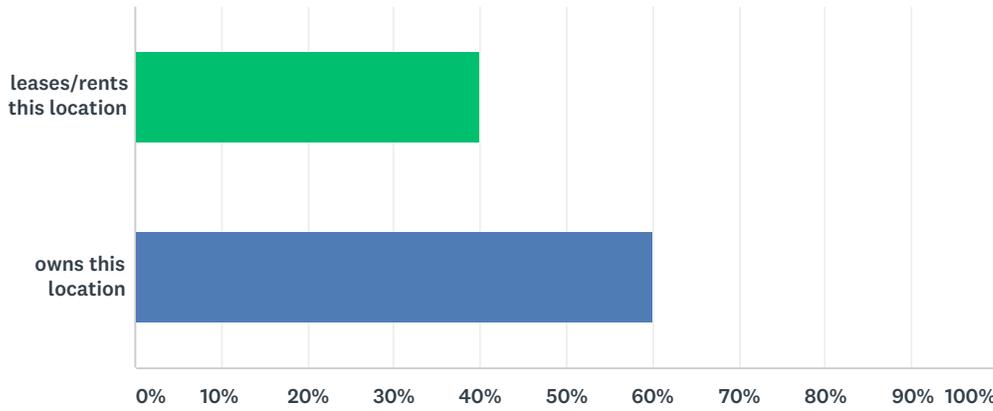
Answered: 15 Skipped: 12



ANSWER CHOICES	RESPONSES
0-5 Years	13.33% 2
6-10 Years	26.67% 4
10+ Years	60.00% 9
TOTAL	15

### Q7 This business currently:

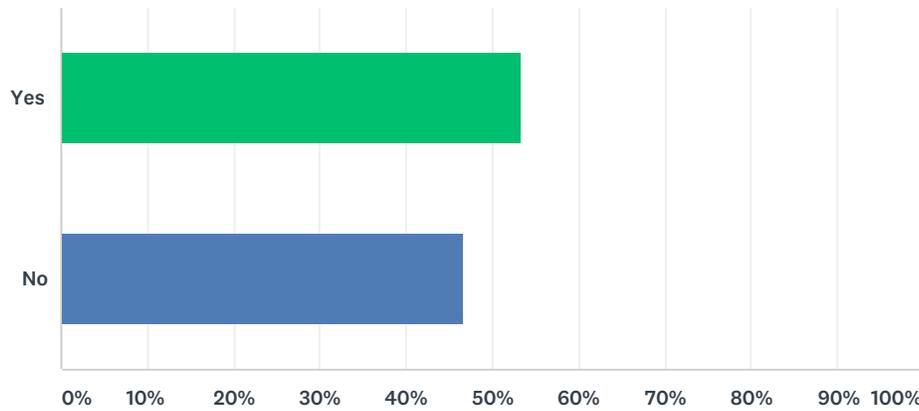
Answered: 15 Skipped: 12



ANSWER CHOICES	RESPONSES	
leases/rents this location	40.00%	6
owns this location	60.00%	9
<b>TOTAL</b>		<b>15</b>

### Q8 Are you or the building owner anticipating any improvement to the building?

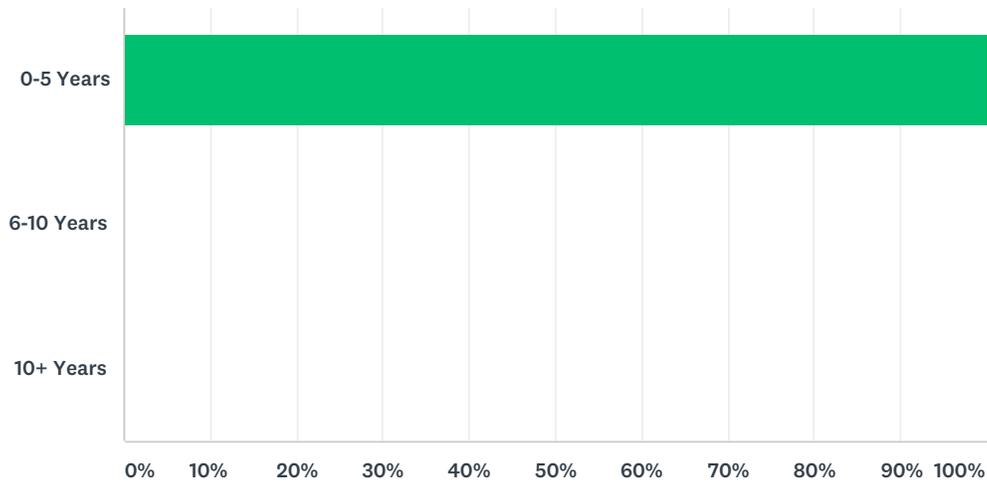
Answered: 15 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes	53.33%	8
No	46.67%	7
TOTAL		15

# Q9 When are you or the building owner anticipating improvements to the building?

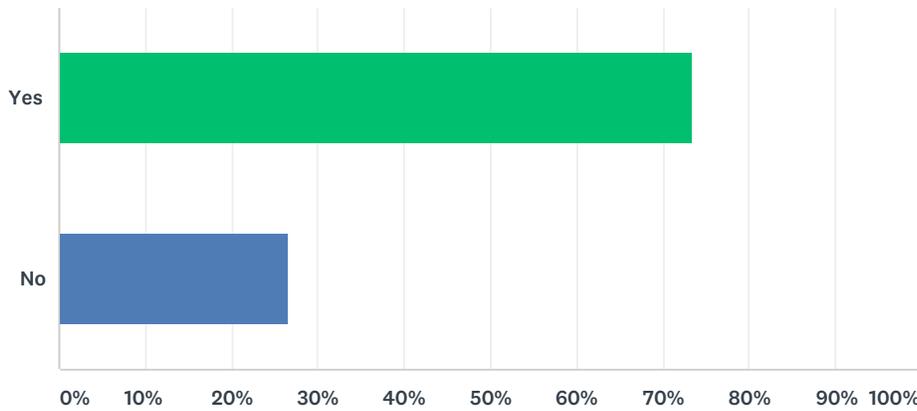
Answered: 8 Skipped: 19



ANSWER CHOICES	RESPONSES	
0-5 Years	100.00%	8
6-10 Years	0.00%	0
10+ Years	0.00%	0
<b>TOTAL</b>		<b>8</b>

### Q10 The owner of the business/owner-operator is a permanent resident of Seaford:

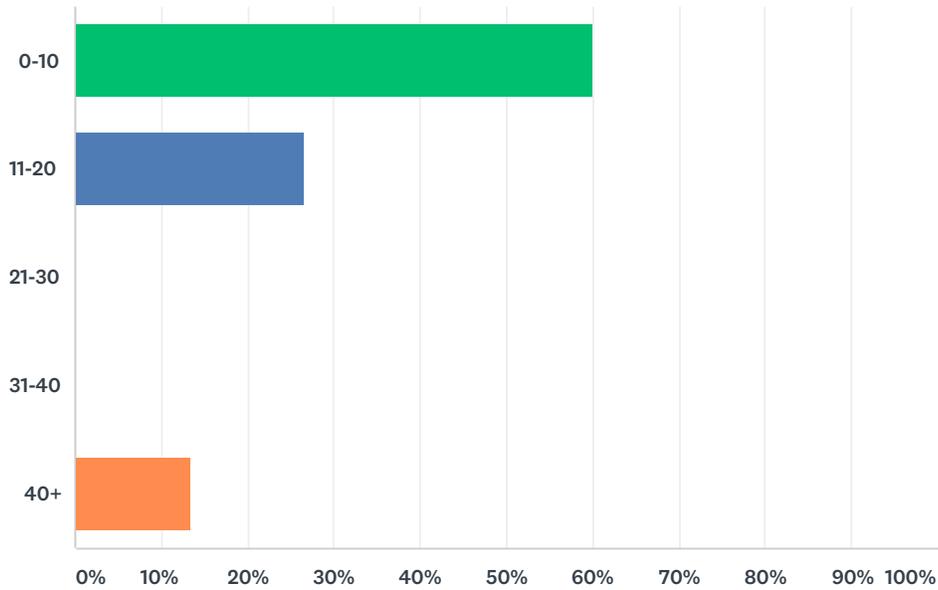
Answered: 15 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes	73.33%	11
No	26.67%	4
TOTAL		15

### Q11 The business employs the following number of people:

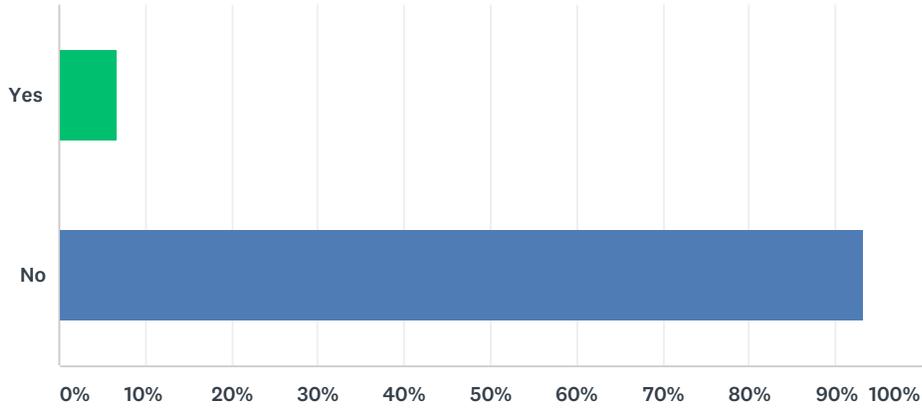
Answered: 15 Skipped: 12



ANSWER CHOICES	RESPONSES	
0-10	60.00%	9
11-20	26.67%	4
21-30	0.00%	0
31-40	0.00%	0
40+	13.33%	2
<b>TOTAL</b>		<b>15</b>

### Q12 My business is home-based:

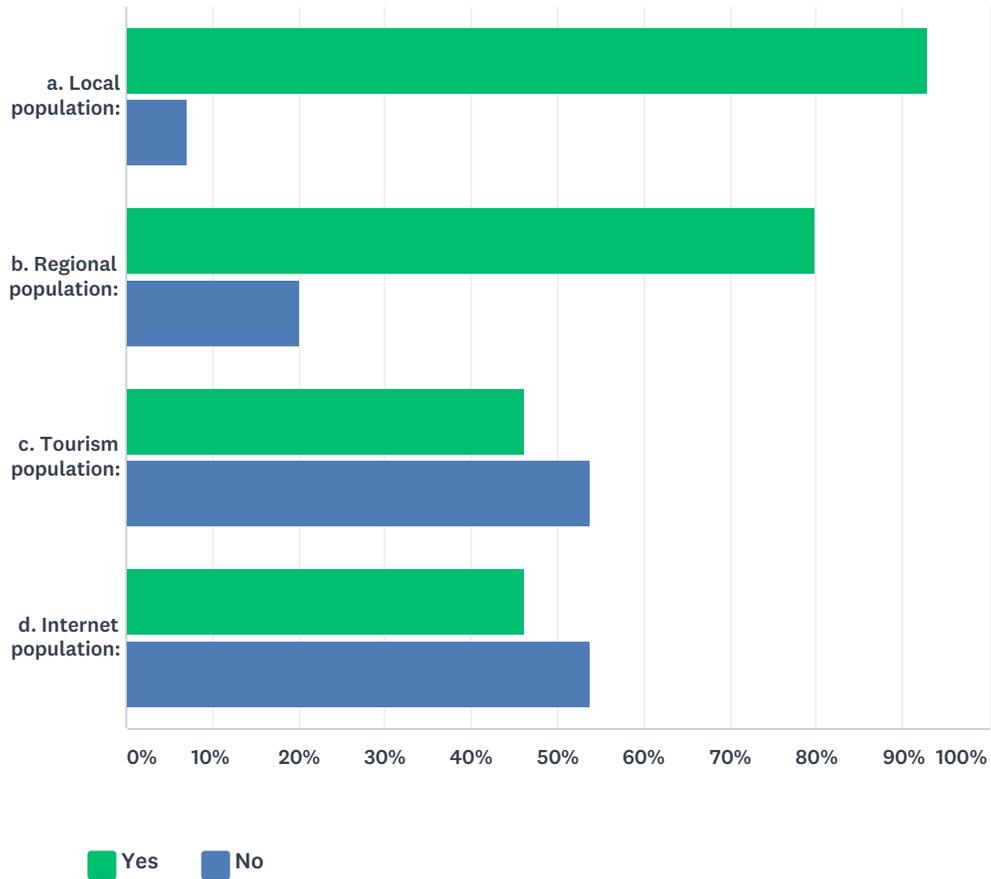
Answered: 15 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes	6.67%	1
No	93.33%	14
TOTAL		15

### Q13 My business is based on serving the:

Answered: 15 Skipped: 12



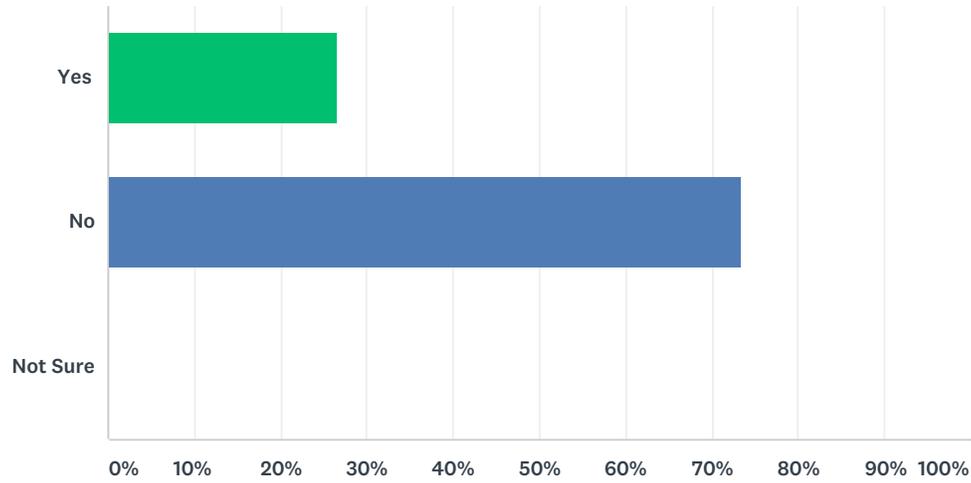
	YES	NO	TOTAL
a. Local population:	92.86% 13	7.14% 1	14
b. Regional population:	80.00% 12	20.00% 3	15
c. Tourism population:	46.15% 6	53.85% 7	13
d. Internet population:	46.15% 6	53.85% 7	13

#	E. OTHER	DATE
1	Global sales to food, beverage and pharmaceutical industries	7/8/2019 10:41 AM

# Q14 Is your business located in Seaford's Downtown Development District?

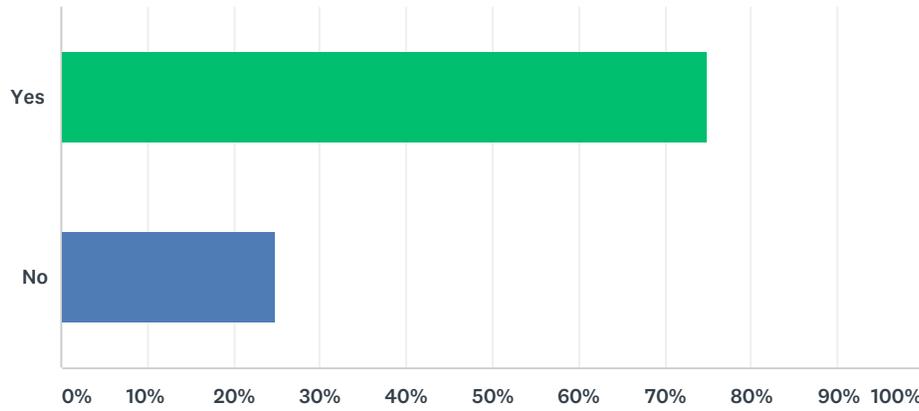
Answered: 15 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes	26.67%	4
No	73.33%	11
Not Sure	0.00%	0
<b>TOTAL</b>		<b>15</b>

### Q15 Have you used any incentives?

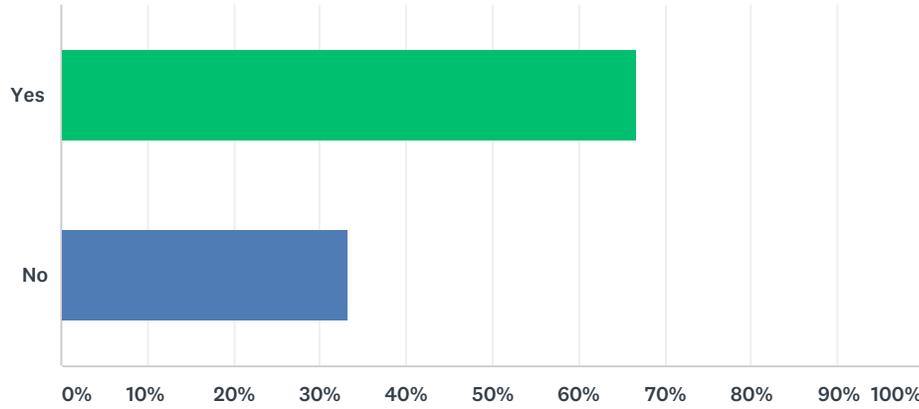
Answered: 4 Skipped: 23



ANSWER CHOICES	RESPONSES	
Yes	75.00%	3
No	25.00%	1
TOTAL		4

### Q16 Has your business increased?

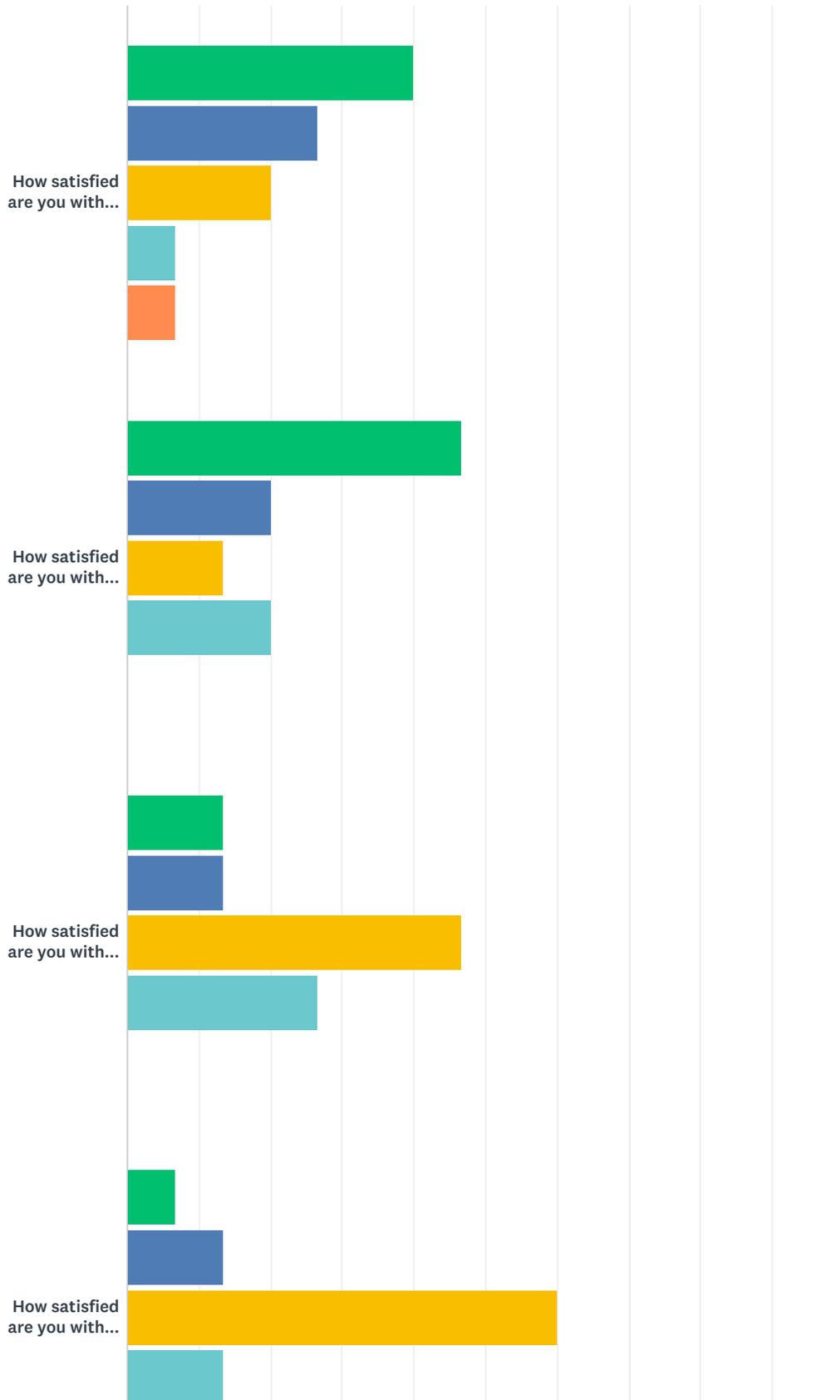
Answered: 3 Skipped: 24

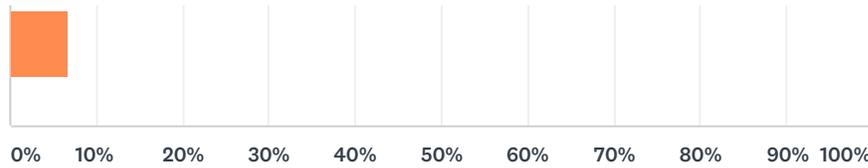


ANSWER CHOICES	RESPONSES	
Yes	66.67%	2
No	33.33%	1
TOTAL		3

### Q17 Please rate your level of satisfaction for the following questions:

Answered: 15 Skipped: 12



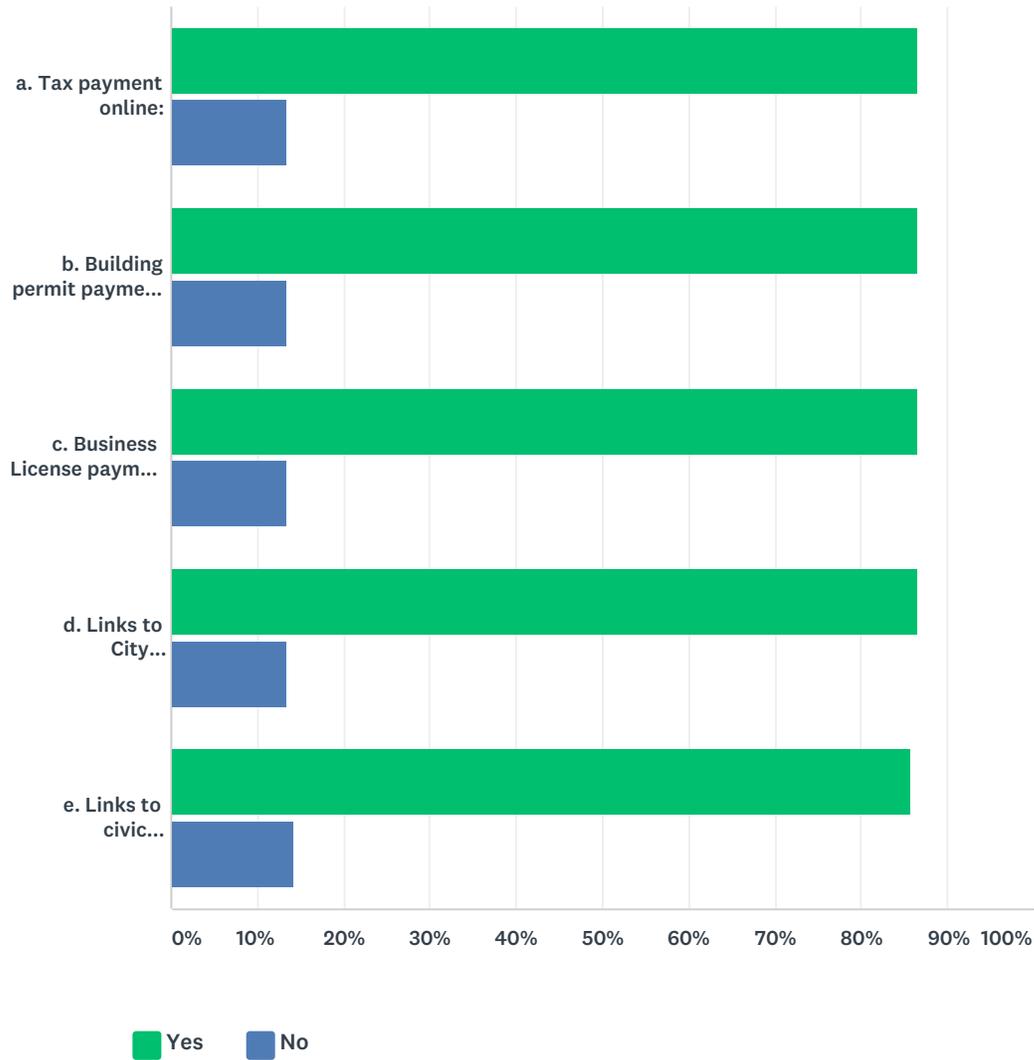


■ Very Satisfied   
 ■ Satisfied   
 ■ Neutral   
 ■ Unsatisfied  
■ Very unsatisfied

	VERY SATISFIED	SATISFIED	NEUTRAL	UNSATISFIED	VERY UNSATISFIED	TOTAL
How satisfied are you with doing business in Seaford?	40.00% 6	26.67% 4	20.00% 3	6.67% 1	6.67% 1	15
How satisfied are you with the present location of your business?	46.67% 7	20.00% 3	13.33% 2	20.00% 3	0.00% 0	15
How satisfied are you with the Western Sussex Chamber of Commerce?	13.33% 2	13.33% 2	46.67% 7	26.67% 4	0.00% 0	15
How satisfied are you with the City website resource?	6.67% 1	13.33% 2	60.00% 9	13.33% 2	6.67% 1	15

### Q18 The City website should provide the following:

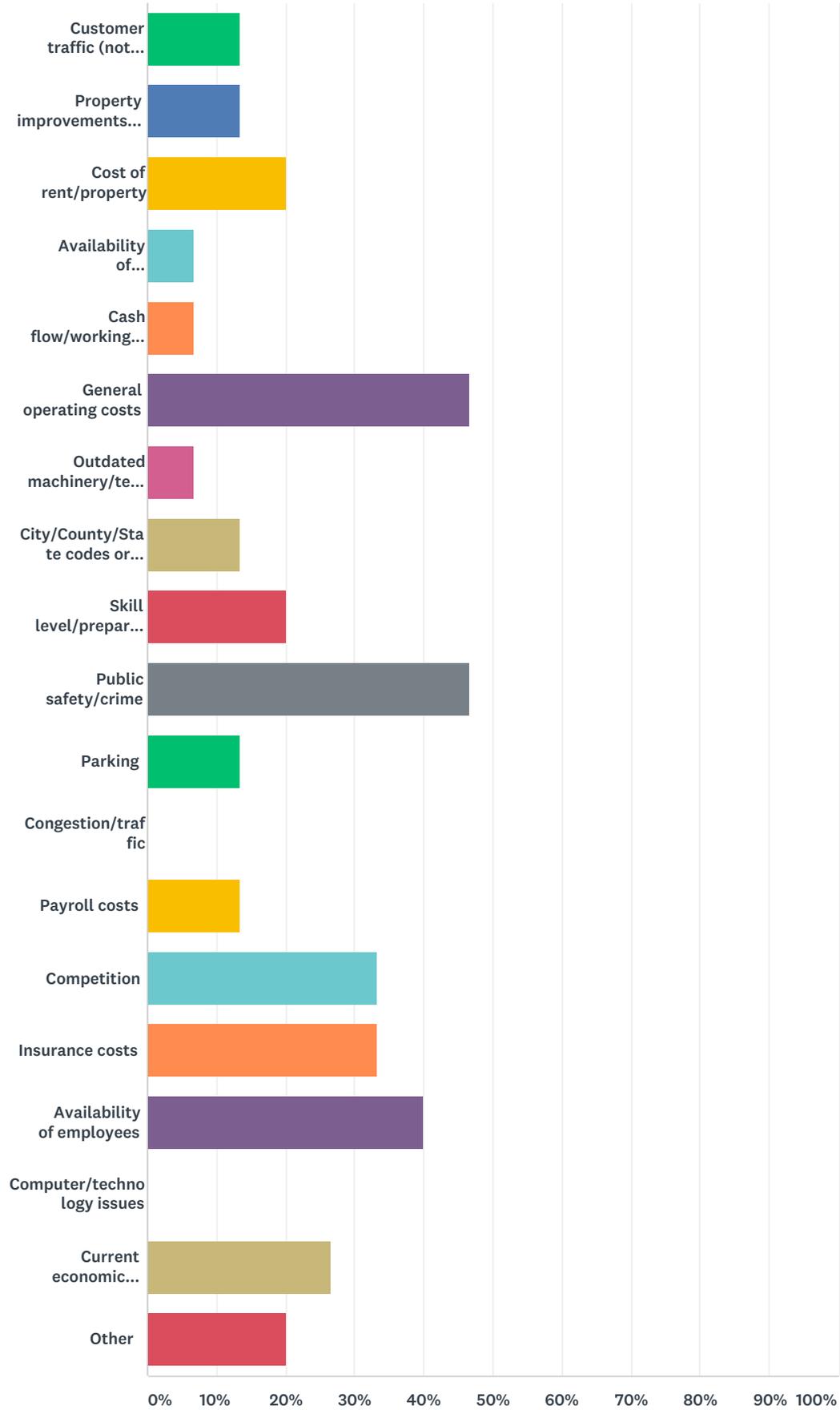
Answered: 15 Skipped: 12



	YES	NO	TOTAL
a. Tax payment online:	86.67% 13	13.33% 2	15
b. Building permit payment online:	86.67% 13	13.33% 2	15
c. Business License payment online:	86.67% 13	13.33% 2	15
d. Links to City businesses:	86.67% 13	13.33% 2	15
e. Links to civic organizations	85.71% 12	14.29% 2	14

**Q19 What are some of the major barriers or obstacles facing your business today? (check all that apply)**

Answered: 15 Skipped: 12



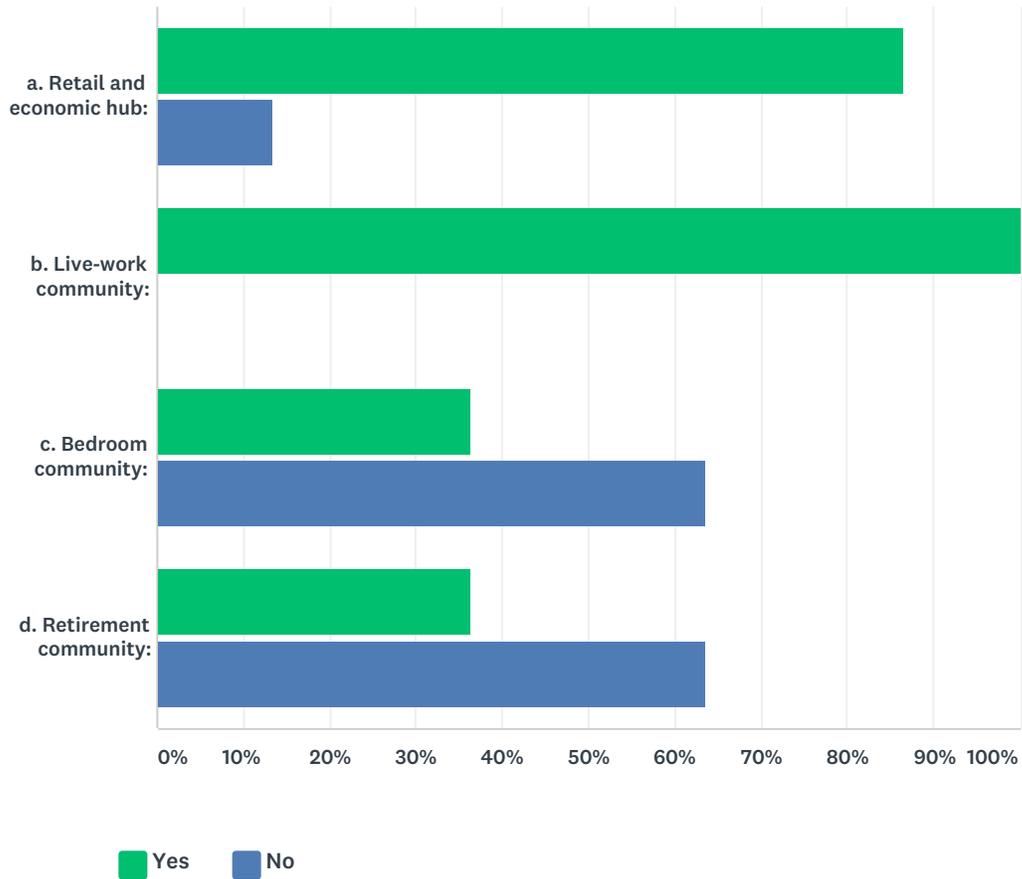
ANSWER CHOICES	RESPONSES
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Customer traffic (not enough/shrinking)	13.33%	2
Property improvements (e.g., facade)	13.33%	2
Cost of rent/property	20.00%	3
Availability of telecommunications services	6.67%	1
Cash flow/working capital	6.67%	1
General operating costs	46.67%	7
Outdated machinery/technology	6.67%	1
City/County/State codes or regulations	13.33%	2
Skill level/preparation of employees	20.00%	3
Public safety/crime	46.67%	7
Parking	13.33%	2
Congestion/traffic	0.00%	0
Payroll costs	13.33%	2
Competition	33.33%	5
Insurance costs	33.33%	5
Availability of employees	40.00%	6
Computer/technology issues	0.00%	0
Current economic conditions	26.67%	4
Other	20.00%	3
Total Respondents: 15		

#	OTHER	DATE
1	stigma and image created by previous staff	8/6/2019 9:09 PM
2	Utilities are too high	7/30/2019 8:00 AM
3	Downtown has improved significantly - but Royal Farms still houses a lot of beggars. We try to keep beggars away from our end of Downtown.	4/20/2019 2:40 PM

## Q20 The City should be promoted as a:

Answered: 15 Skipped: 12



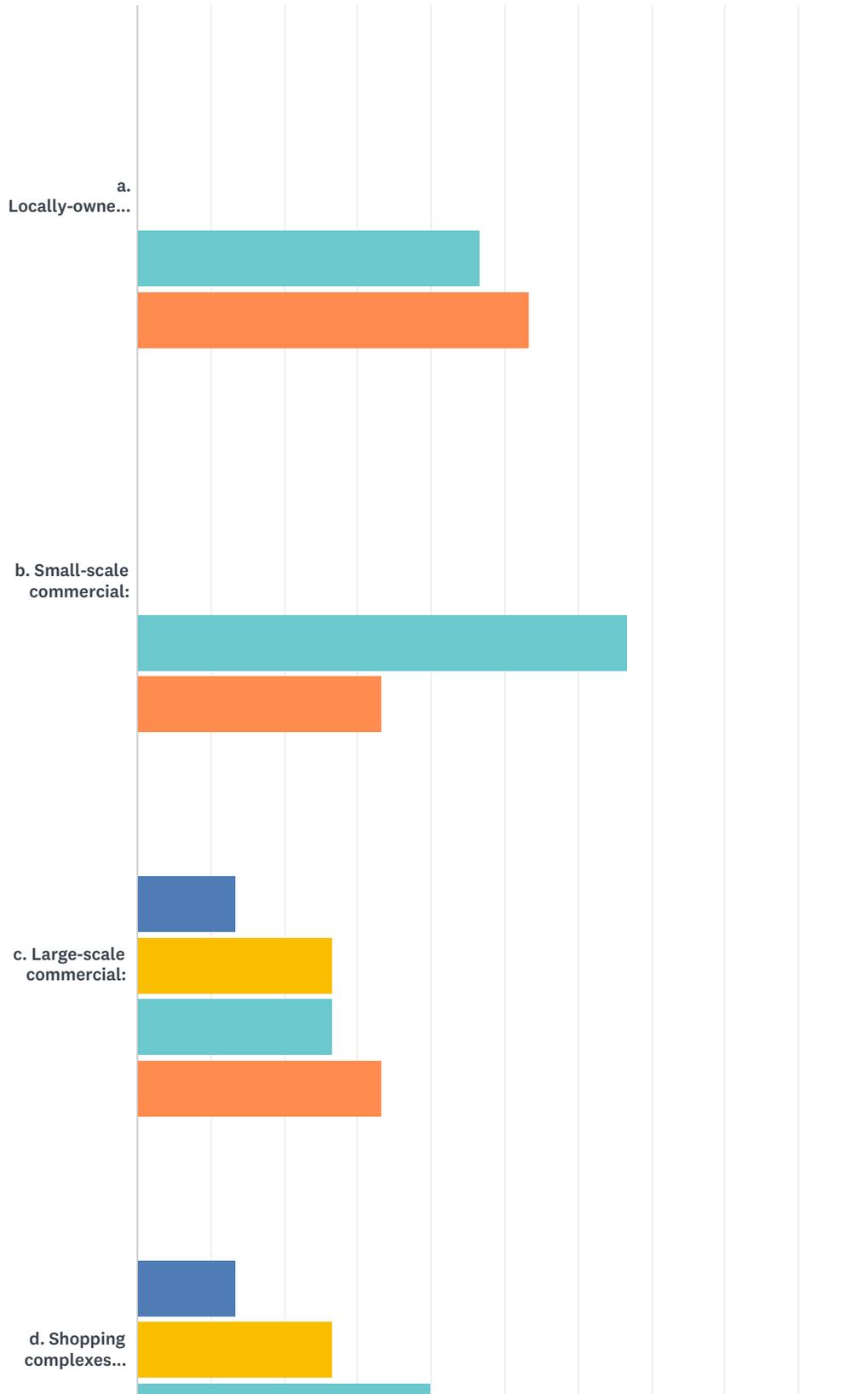
	YES	NO	TOTAL
a. Retail and economic hub:	86.67% 13	13.33% 2	15
b. Live-work community:	100.00% 15	0.00% 0	15
c. Bedroom community:	36.36% 4	63.64% 7	11
d. Retirement community:	36.36% 4	63.64% 7	11

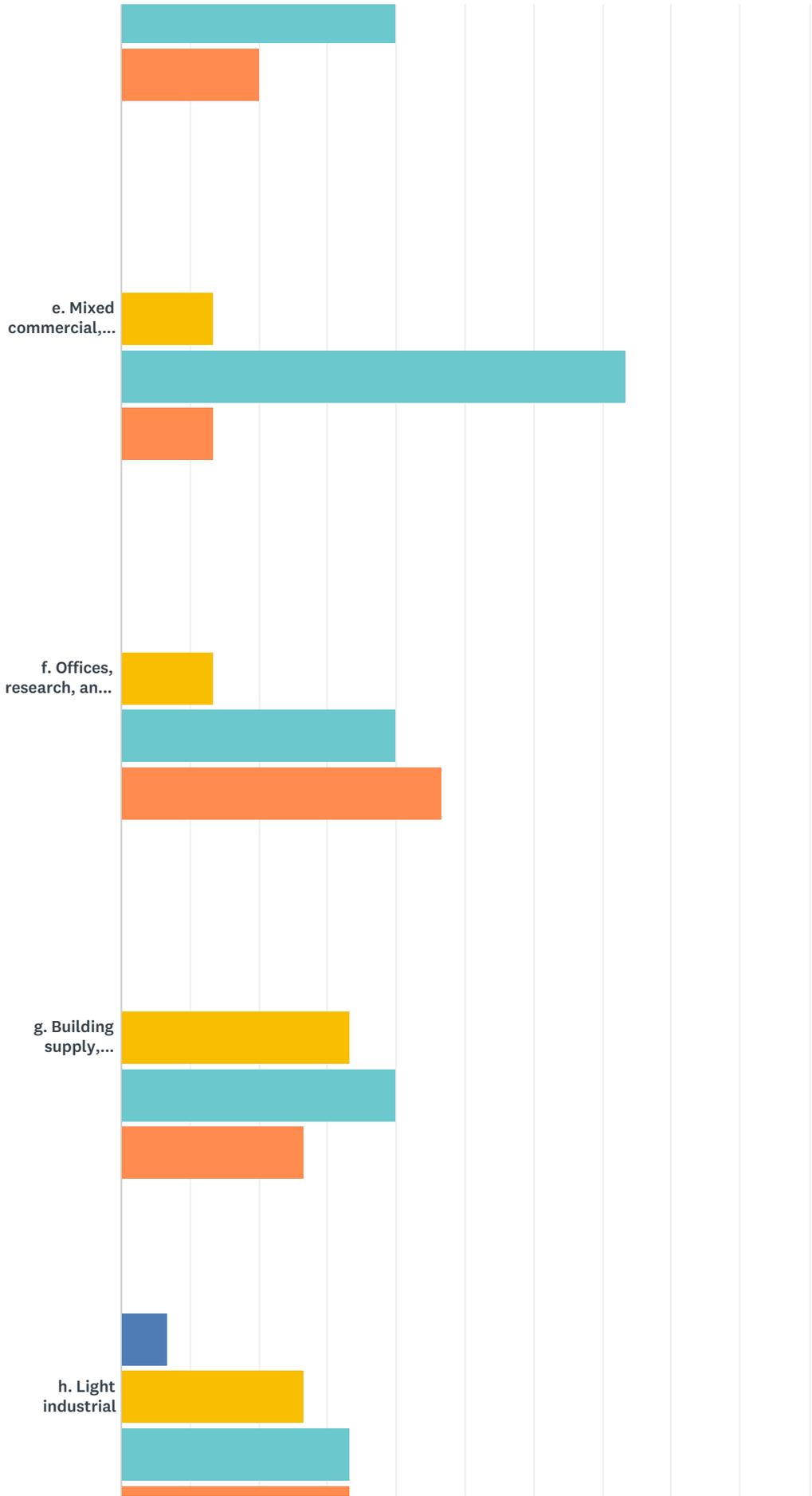
  

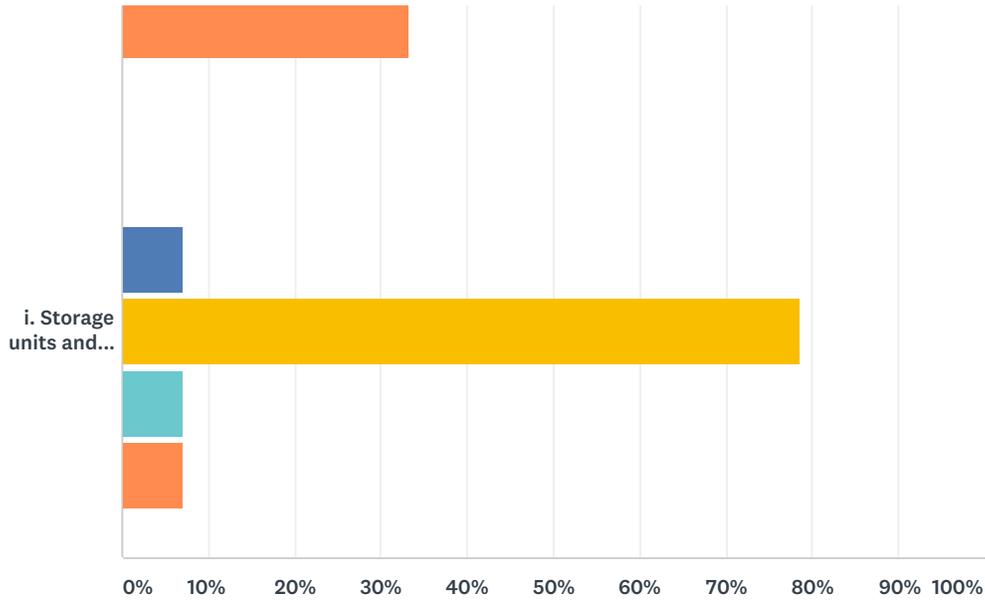
#	E. OTHER	DATE
1	Ecotourism History Tourism	4/24/2019 7:16 PM

# Q21 How do you feel about the current amount of various uses in Seaford:

Answered: 15 Skipped: 12





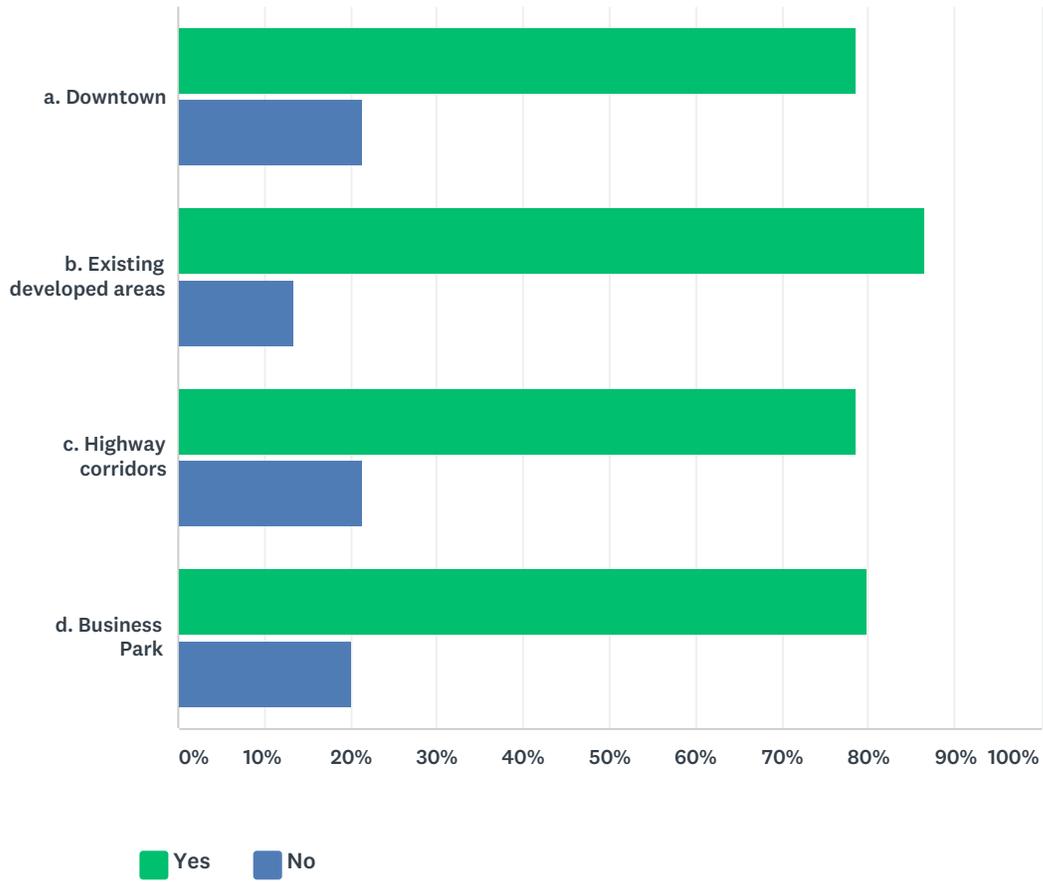


■ Far Too Many   
 ■ Slightly More than Enough   
 ■ Enough  
■ Slightly Less than Enough   
 ■ Far Too Little

	FAR TOO MANY	SLIGHTLY MORE THAN ENOUGH	ENOUGH	SLIGHTLY LESS THAN ENOUGH	FAR TOO LITTLE	TOTAL
a. Locally-owned commercial:	0.00% 0	0.00% 0	0.00% 0	46.67% 7	53.33% 8	15
b. Small-scale commercial:	0.00% 0	0.00% 0	0.00% 0	66.67% 10	33.33% 5	15
c. Large-scale commercial:	0.00% 0	13.33% 2	26.67% 4	26.67% 4	33.33% 5	15
d. Shopping complexes (multiple stores anchored by a large store):	0.00% 0	13.33% 2	26.67% 4	40.00% 6	20.00% 3	15
e. Mixed commercial, businesses, and office:	0.00% 0	0.00% 0	13.33% 2	73.33% 11	13.33% 2	15
f. Offices, research, and development facilities:	0.00% 0	0.00% 0	13.33% 2	40.00% 6	46.67% 7	15
g. Building supply, contractor yards, equipment storage:	0.00% 0	0.00% 0	33.33% 5	40.00% 6	26.67% 4	15
h. Light industrial	0.00% 0	6.67% 1	26.67% 4	33.33% 5	33.33% 5	15
i. Storage units and warehouses:	0.00% 0	7.14% 1	78.57% 11	7.14% 1	7.14% 1	14

## Q22 Where should commercial/retail growth be directed within the City?

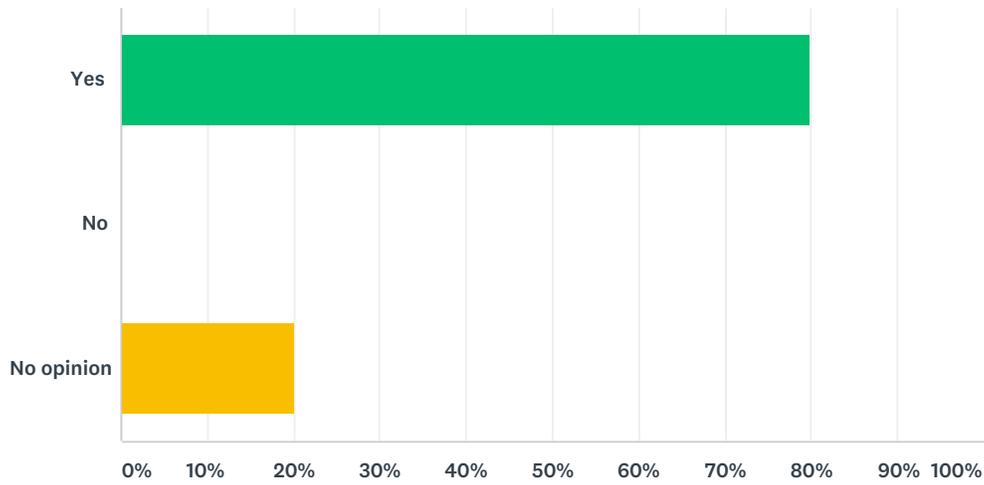
Answered: 15 Skipped: 12



	YES	NO	TOTAL
a. Downtown	78.57% 11	21.43% 3	14
b. Existing developed areas	86.67% 13	13.33% 2	15
c. Highway corridors	78.57% 11	21.43% 3	14
d. Business Park	80.00% 12	20.00% 3	15

### Q23 I support the continuation of City policies that encourage downtown revitalization.

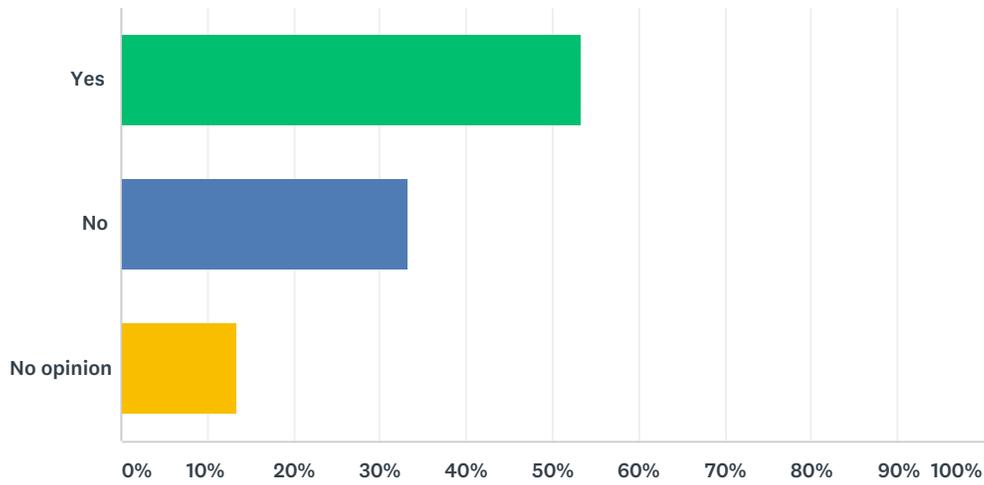
Answered: 15 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes	80.00%	12
No	0.00%	0
No opinion	20.00%	3
TOTAL		15

### Q24 I believe that current efforts of the City and other partners to revitalize the downtown have been successful.

Answered: 15 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes	53.33%	8
No	33.33%	5
No opinion	13.33%	2
<b>TOTAL</b>		<b>15</b>

**Q25 Thank you for completing the Seaford Business Survey. In the space below, please add any additional comments on issues of importance to you for Seaford's future that should be considered in the update of the Comprehensive Plan.**

Answered: 5 Skipped: 22

#	RESPONSES	DATE
1	Signage along Route 13 needs to occur - especially for visitors and tourists. Why get off of 1 if you don't know that's downtown? Areas (small town and large) all of the U.S. have signs indicating local attractions, businesses, etc. Seaford doesn't - at least no on major routes. The Middleford corridor into downtown needs to be cleaned up. Trash is also a problem.	10/2/2019 8:41 AM
2	Seaford is a grand community. The growth of Seaford is important to its existence and it should constantly evolve in order to be successful and attractive to the public [business and homeowner].	8/5/2019 10:05 AM
3	The city must do better at supporting downtown businesses. NO MORE FOOD TRUCK FRIDAYS!!! Don't bring in outsiders to compete with downtown businesses. Support means patronize!	7/31/2019 12:13 PM
4	If the concentration of the City is bringing more people to shop in the downtown area, something needs to be done about improving the draw. Many avoid the area like the plague because of jaywalkers and that there is not much there they are interested in.	7/30/2019 8:15 AM
5	Our town is killing small shops...no free advertising to public, no way to reach new people without spending an arm and a leg. My business is failing and I'm about to close. Everyone says they want small businesses but they continue to go to Walmart. ☹️	4/26/2019 3:15 PM